

**CMU**

# MEDIA



BROWSE THE CMU LIBRARY...

**THE MUSIC INDUSTRY** [BROWSE>](#)

CMU WEBINARS: **A:E DAY** PERFORMER PAYMENTS FROM STREAMING **CMU+TGE**

DISSECTING THE DIGITAL DOLLAR **Up ahead** BUILDING TRUST **MUSIC COPYRIGHT**



# TRAINING

STREAMING SERVICE

THE MAJORS - THEIR DISTRIBUTORS: Spotify, Apple Music, Amazon Music, YouTube Music, Tidal, Pandora, iHeartRadio, SiriusXM, Deezer, SoundCloud, Rdio, Last.fm, Amazon Music, YouTube Music, Tidal, Pandora, iHeartRadio, SiriusXM, Deezer, SoundCloud, Rdio, Last.fm

INDEX VIA MERLIN

INDEX VIA BELIEVE

ARTISTS VIA DISTRIBUTORS: amuse, D4+D, Believe, EmuLands

There are two sets of music rights and two music rights industries.

RECORDINGS	SONGS
<ul style="list-style-type: none"> <li>AAA MASTER RIGHTS / PHONOGRAPHIC RIGHTS</li> <li>RECORDING ARTISTS</li> <li>RECORD LABELS</li> </ul>	<ul style="list-style-type: none"> <li>AAA PUBLISHING RIGHTS / AUTHOR RIGHTS</li> <li>SONGWRITERS/COMPOSERS</li> <li>MUSIC PUBLISHERS</li> </ul>
RECORD INDUSTRY	MUSIC PUBLISHING SECTOR

# RESEARCH

**BUILDING TRUST**

**MUSIC COPYRIGHT EXPLAINED**

**DISSECTING THE DIGITAL DOLLAR**

**THIRD EDITION**

**DISTRIBUTION REVOLUTION**

**MARKETING POWER THROUGH DATA AND NETWORKS**

PRESENTED BY **UCL**

# EVENTS

**A:E DAY**

**ARTIST:ENTREPRENEUR DAY**  
with Roxanne de Bastion, Emma McGann and Kimberly Anne

[completemusicupdate.com](http://completemusicupdate.com)

**CMU:DIY GUIDE**  
**MUSIC COPYRIGHT**  
**EXPLAINED**

Copyright is a legal concept which provides creators with certain controls over the outputs of their creativity - which can then be exploited for profit.

#01: there are two  
sets of music rights

# THE CORE MUSIC RIGHTS

RHYTHM

LYRICS

MELODY

## SONGS



THE SONG RIGHTS  
aka “the publishing rights”

PERFORMANCE

PRODUCTION

MASTERING

## RECORDINGS

THE RECORDING RIGHTS  
aka “the master rights”



#02: copyright allows  
music-makers to control  
what happens to their music



# COPYRIGHT CONTROLS

REPRODUCTION

DISTRIBUTION

RENTAL

ADAPTATION

PERFORMANCE

COMMUNICATION

MAKING AVAILABLE

# COPYRIGHT CONTROLS

## MECHANICAL RIGHTS

REPRODUCTION

DISTRIBUTION

RENTAL

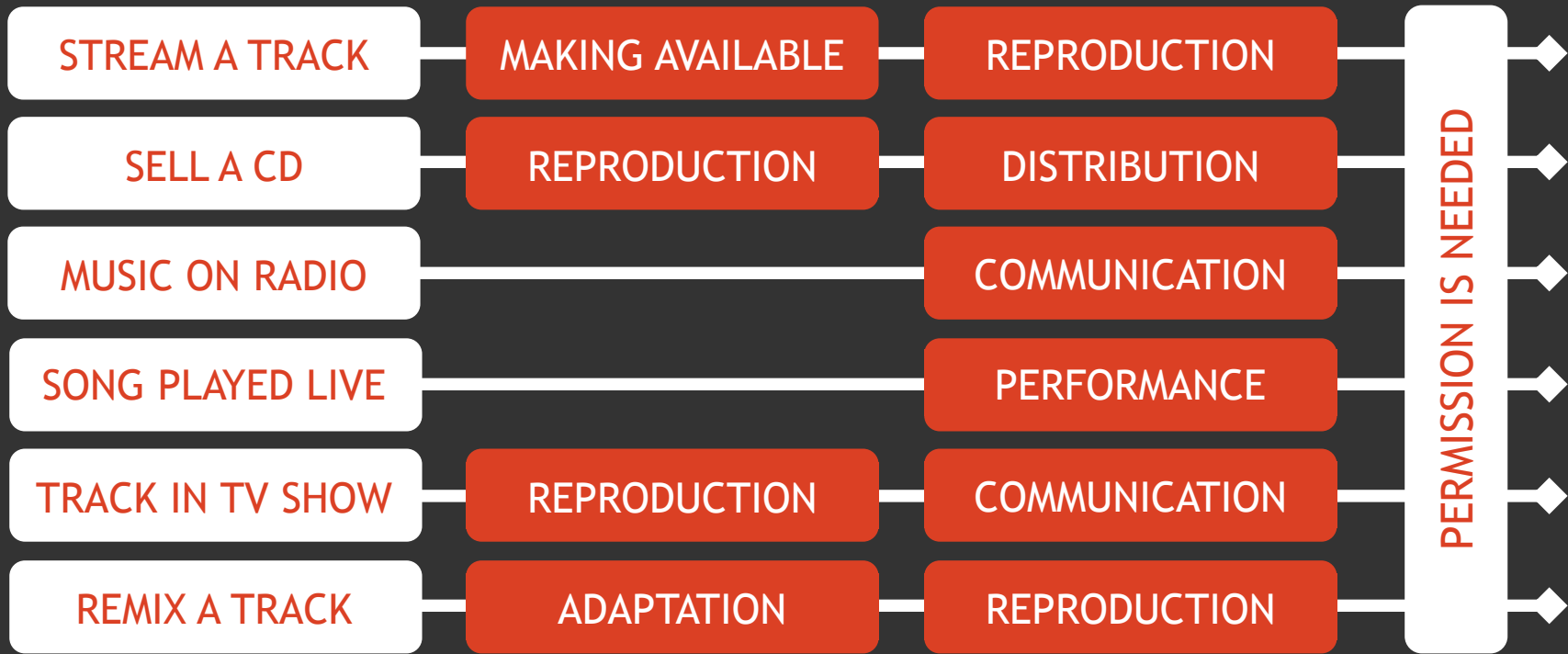
ADAPTATION

PERFORMANCE

COMMUNICATION

PERFORMING RIGHTS OR NEIGHBOURING RIGHTS

# EXPLOITING COPYRIGHT CONTROLS





**IF A THIRD PARTY EXPLOITS THE MUSIC**

**PERMISSION IS NEEDED**

**THAT'S MUSIC LICENSING**

**BUT WHO ISSUES THE LICENCE?**

#03: music-makers work  
with business partners to  
manage their music rights

# BUSINESS PARTNERS

## SONGS



COLLECTING SOCIETY  
aka CMO / PRO / MLC

MUSIC PUBLISHER

RIGHTS ADMINISTRATOR

MUSIC PUBLISHING SECTOR  
focused on the song rights

## RECORDINGS

COLLECTING SOCIETY  
aka CMO / PRO / MLC



RECORD LABEL

MUSIC DISTRIBUTOR

THE RECORD INDUSTRY  
focused on the recording rights

## BUSINESS PARTNERS



**BUSINESS PARTNERS MANAGE THE RIGHTS**

**AND MIGHT PROVIDE OTHER SERVICES**

**TAKING A CUT OF THE MONEY IN RETURN**

**MAY ALSO TAKE OWNERSHIP OF THE RIGHTS**

#04: copyright is automatic -  
collaborators need  
to agree ownership



Copyright is automatic - so who are the default owners?

## SONGS

whoever creates, composes  
and/or writes the song

“AUTHOR”

## RECORDINGS

whoever organises for the  
sound recording to be made

“PRODUCER”

# COPYRIGHT CO-OWNERSHIP



Document what you agree with a contract, or one-page split sheet, or exchange of emails, or use an app that can record what you agree.

Log what you agree with the music industry's main databases run by the collecting societies - so PRS for songs and PPL for recordings.

#05: performers have rights  
even if they don't own  
the copyright in a recording

# PERFORMER APPROVALS

FIXATION

REPRODUCTION

DISTRIBUTION

RENTAL

LIVE BROADCAST

MAKING AVAILABLE

Performers have a statutory right to payment when the performance or communication controls of the sound recording are exploited - ‘performer equitable remuneration’.

PERFORMANCE

COMMUNICATION

PERFORMING RIGHTS OR NEIGHBOURING RIGHTS

[completemusicupdate.com](http://completemusicupdate.com)

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